

WASHINGTON WING

2017 STRATEGIC PLAN

To: All WAWG Members

In 2015, National Headquarters developed and published a 5 year master strategic plan for Civil Air Patrol. The national plan has seven major priority areas. Each major priority area has a series of goals and each of these goals is sub-divided into a series of objectives. This master plan with the annual annexes can be found on the national website. WAWG reviewed the 2016 annex of that plan and developed, published and tracked a 2016 plan tailored to our wing.

We in Washington Wing reviewed the national plan and again developed a 2017 plan for Washington Wing that is tailored to our needs. That plan is attached. It is based on the 2017 annex to the national strategic plan. It uses national's "priority" items as our "goals." It is a living plan that may be modified as time passes. Our plan highlights the areas of the national plan that we hope to focus on for 2017. Most of the items in our plan track to the national plan. Wing staff and Group Commanders will need to be working with the units to accomplish this Washington Wing plan. This plan provides good subject material to be reviewed by Group Commanders with the Squadron Commanders.

This plan does not replace the Washington Wing Unit Evaluation program. That program is intended to be more day-to-day, tactical, in nature and will continue to be used.

I encourage all members of the wing to become familiar with the Washington Wing 2017 strategic plan and help us all work to accomplish the goals and objectives we have laid out for the wing.

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The purpose of this plan is to showcase Washington Wing as a premier example of how to successfully accomplish the missions of Civil Air Patrol and support the 2017 Annex to the CAP National Strategic Plan. The primary responsible organization is identified and underlined if more than one.

Goal 1: Be a vigorous part of the Total Force – enhance the relationship with our USAF and contribute to their mission accomplishment as a cost effective force multiplier.

Objective 1.1 (national 1.1.x) Demonstrate continuing relationships with military organizations including AFROTC, JAFROTC, and AF recruiters, Guard units and Air Force Association (Group Commanders, Aerospace Education)

Measure: Each Group will contact the Air Force office, National Guard, Air Guard, ROTC programs and Air Force Association in their area by 12/31/2017 to determine a level of mutual support. A CAP representative will meet with these organizations at least once per year. Reporting will be through Group commanders. Aerospace Education will share similar relationship activities.

Objective 1.2: (national 1.1.4) Annually, or following the transition of a new State Adjutant General, provide a capabilities briefing to highlight opportunities to partner with CAP (Wing Commander)

Measure: Command briefing provided by 12/31/2017.

Objective 1.3: (national 1.1.5) Annually, extend invitations to military installation leadership within the state (active, Guard and Reserve) to observe CAP activities, especially those held on installations (Group Commanders, Wing Commander)

Measure: A minimum of 2 such invitations provided by 12/31/2017.

Objective 1.4: (national 1.2.x) Establish and maintain liaison with non-military federal agencies in Washington State (e.g. Customs and Border, Environmental Protection, Forest Service) (Operations)

Measure: At least one meeting or contact with such organizations by 12/31/2017.

Objective 1.5 (national 1.2.x) Develop a formal Emergency Services training plan to be used for cadets and seniors. Plan would include “cadet run SAREX” events and training camp programs. (Operations)

Measure: Draft plan completed by 1 June. Wing Command approval by 1 August.

Objective 1,6 (national 1.2.x) Upgrade mission skills of the membership (Operations)

Measure b): Baseline is the number of officers with at least one designated mission specialty rating in at the end of 2016 as a percent of total officer membership. Increase the percentage of officers in these specialty ratings by 10% over the 12/31/2016 level of 121 by 12/31/2017. The specialty ratings being tracked are: AOBD, CISM, FASC, GBD, GTL, MSO, MSA, OSC, PCS, and PIO.

Goal 2: Build Partnerships – increase our presence in national and local communities to better serve America and expand our portfolio to incorporate new missions for which we are ideally suited.

Objective 2.1 (national 2.2.3) Pursue at least one new state level support mission for CAP (Operations)

Measure: One new support mission for WAWG resources established in 2017.

Objective 2.2 (national 2.4.1) Establish unit goals to identify local schools to visit and annually complete a minimum of one visit; explain AE programs and make presentations as necessary (Group Commanders)

Measure: Each unit will have as part of its unit goals to visit at least one local school annually.

Objective 2.3 (national 2.2.4) Annually, the wing commander will meet with their state's Governor to inform them of CAP's contributions to the state and explore opportunities to perform new missions. Encourage the Governor to hold a state level legislative day in the capitol (Wing Commander)

Measure: One successful meeting with the Washington State governor in 2017.

Objective 2.4 (national 2.2.x) Each unit will meet with and practice with at least one state and/or local emergency management organization during 2017 (Group Commanders)

Measure: Each unit to demonstrate it contacted at least one local emergency management organization by 12/31/2017. Each local unit will have at least 1 practice activity in 2017 with some emergency management organization (includes missing person search, SAR events, DOT training, flood control, county practice events, hospital training, disaster simulations, etc.) reported through Group command.

Objective 2.5 (national 2.2.x) Demonstrate continued relationships with U.S. house and senate representatives and state and local officials (Group Commanders, Legislative Liaison)

Measure: Each Group will develop a plan to contact and meet with the US House Representative in their area in 2017. This plan will include at least one meeting per year with those Representatives. Each Group will develop a plan to contact and meet with at least one state legislator in their area by 12/31/2017. Each unit will meet with at least one local official in their area by 12/31/2017. Reporting will be through Group commanders.

Objective 2.6 (national 2.4.2) Maintain an active community service program in our units (Group Commanders)

Measure: Each squadron will demonstrate at least one community involvement activity by 12/31/2017 as reported through Group command.

Goal 3: Inspire ingenuity – increase efficiencies in time and effort to enhance the effectiveness of CAP members.

Objective 3.1 (national 3.2.x) Increase the number of members holding a Senior or Master rating in the wing (Professional Development)

Measure: Increase the total number of Senior and Master ratings of senior members from 493 on 12/31/2016 to 510 on 12/31/2017.

Objective 3.2 (national 3.3.x): Increase the number of senior members who are Training Leaders of Cadets (TLC) qualified (Cadet Programs, Professional Development, Group Commanders)

Measure: Conduct at least one TLC class in each Group in 2017.

Objective 3.3 (national 3.4.x): Develop adult volunteers into effective leaders of AE and STEM programs (Aerospace Education)

Measure: Conduct at least two Aerospace Education or STEM workshops for senior members in 2017.

Goal 4: Be America's STEM leader – promote CAP's recognition as a leader in Aerospace Education and Science, Technology, Engineering and Math education to meet America's needs of tomorrow.

Objective 4.1 (national 4.1.x) Increase interest and participation in STEM related activities (Aerospace Education, Cadet Programs, Information Technology)

Measure : Baseline is the number of members participating in Cyber Patriot, STEM related national cadet special activities, Stellar Explorer, First Robotics and flight encampment in 2016. The base number is 69 (30 cyber patriot, 18 flight academy, 21 NCSA). Increase the number of participants by 10% to 76 in 2017.

Objective 4.2 (national 4.1.x) Increase the number of AE members associated with WAWG (Aerospace Education)

Measure: At the end of 2016 there were 12 AE members associated with WAWG. There will be an additional 8 members for a total of 20 by the end of 2017.

Goal 5: Make being a CAP member even more special – recognize the value and talent of each CAP member; increase the fun and enhance fulfillment of the CAP experience to make members want to stay and others to want to join.

Objective 5.1: (national 5.1.13) Develop a process (survey) to determine and identify cadets' aspirations to include those who do not have an interest in aviation (e.g. do not desire an orientation flight) (Cadet Programs, Aerospace Education, Public Affairs)

Measure: Survey to be developed by 1 July. The survey will be conducted by 1 September. Results of the survey will be published to the units by 1 November.

Goal 6: Build the future – develop CAP’s organizational as well as functional leaders, from cadet to CEO.

Objective 6.1 (national 6.3.x) Increase the number of officers who have advanced at least one professional development level in 2017. (Professional Development)

Measure: In 2016 there were 35 level 2, 3, 4, and 5 completions by officers. The target is 40 such completions by 12/31/2017.

Objective 6.2 (national 6.3.x) Increase training for command and command staff members in management skills to include Unit Commanders Course, Region Staff College and National Staff College (Professional Development)

Measure: Increase the number of members completing the subject courses from 10 in 2016 to at least 20 in 2017.

Goal 7: Set the example – sustain institutional excellence.

Objective 7.1: (national 7.1.1) Provide relevant and current AE/STEM information to members of WAWG (Aerospace Education)

Measure: The WAWG AE website will be updated quarterly in 2017. The number of “hits” to the website will be tracked to show interest.

Objective 7.2: (national 7.6.1) Make effective use of social media platforms through training classes (Public Affairs)

Measure: At least 2 training classes will be provided at appropriate events throughout 2017.